



**BRIGHT INDIA GROUP**

**BIG Logistics India**

*Global Movement, Simplified!*



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**For one-to-one interactions over a cup of coffee:**



**Delhi (HO) | Mumbai | Chennai | Bengaluru**





*What we do and the way we do it!!*



Since 15 years partners in growth of South Asian pharma industry

## 9th asia PHARMA EXPO

**INAUGURATION**

CHIEF GUEST: Mr. Tofail Ahmed, MP  
Hon'ble Minister for Commerce, Govt. of the People's Republic of Bangladesh

**An International Exhibition on COMPLETE PHARMA Manufacturing**  
Pharma Processing & Packaging Machinery & Materials • Analytical Laboratory Supplies • API Bulk Drugs • Clevelands & Utility Products & Services

Supported By: Organized By: Media Partners:

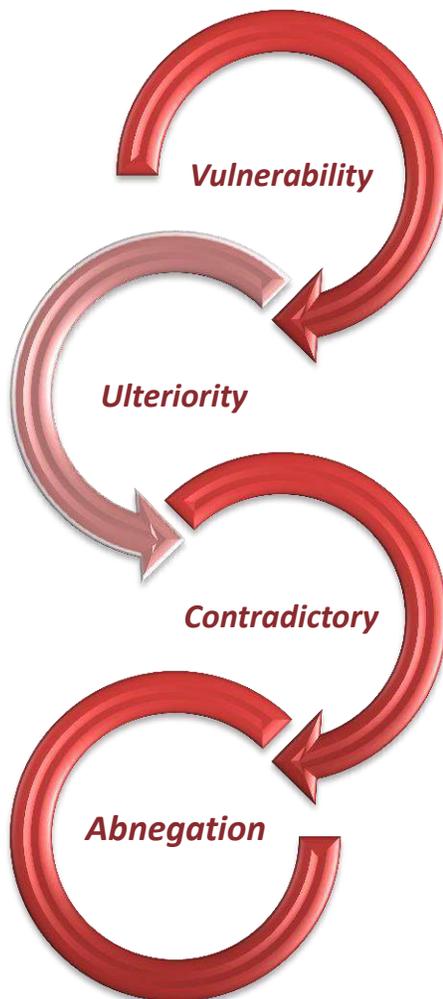
23 24 25 FEB 2017 10.00 am to 06.00 pm  
ICCB DRAKA BANGLADESH



## From the President's Desk



### The VUCA Framework – Redefined!



In my experience of more than 25 years in this industry, I have had a few learnings of my own.

We are living in an age of “VUCA times”. VUCA generally stands for – Volatility, uncertainty, complexity and ambiguity. However, due to the dynamic nature of world which we are living in, the new VUCA should be – Vulnerability, ulterior, contradictory and abnegation:

- **Vulnerability** – One cannot reduce vulnerability, a smart company is the one which can make plans to make themselves less vulnerable to external and unpredictable factors
- **Ulteriority** – To survive in this ultra-competitive environment we need to see the bigger picture. Everything is a subset of some master set, and hence the master set should shape our actions
- **Contradictory** – Every innovative idea invites contradictions. We need to have the reasoning and the planning to tackle the contradiction
- **Abnegation** – Self-denial is the biggest liability. As it is said, to win over one-self is the biggest victory, we need to convince ourselves of our vision and mission before our team and clients

We, at BIG Logistics, are committed towards making the world a less vulnerable place for our clients and to keep them safe from these VUCA times, to exceed their expectations, meet deadlines and increase Economies of Scale thereby increasing profitability for all members of supply chain.

**Uttam Gupta**  
(President)

## *Evolution. Growth. Progress.*

The journey of BIG Logistics began in the year 2012 and since then the growth has been steady. The company began from a rented space in Delhi, India with a staff 4.

From 2012 to 2021 we have grown to fully functional and owned infrastructures in 4 major Indian cities with Head Office in Delhi and branches in Mumbai, Chennai and Bengaluru.

The strength of the core staff also grew to 22. Each member at BIG Logistics is a professional belonging to the exhibition industry and is very well experienced to understand the needs of the clients and also knows the importance and usage of various tools required by the client to do their business without any hassles.

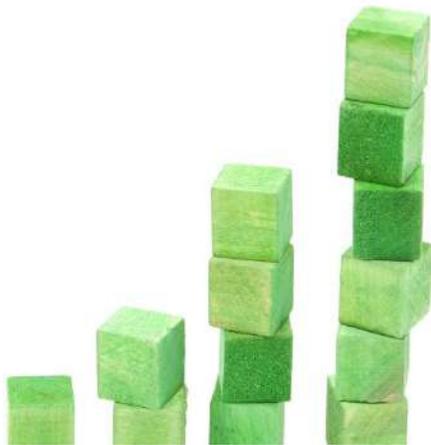
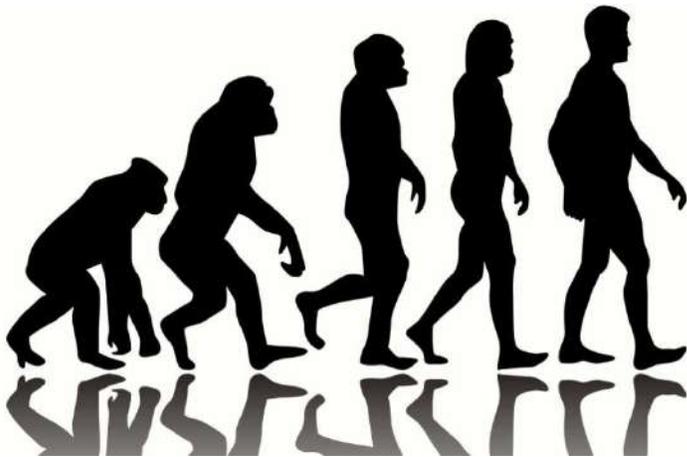
Safety of the client is of major importance to the employees. Apart from fulfilling and meeting the demands of client employee satisfaction is also well taken care of.

Employees indulge in various trainings from time to time to keep themselves abreast with the latest news and technologies in event industry.

BIG Logistics is also an active member of IAEE, IEIA, DCCAA and AFECA. To provide their clients with the best and latest services the company makes sure that their employees attend various educational courses, like the CEM (Certified in Exhibition Management), and social seminars organized by various platforms like exhibition showcase, annual IEIA meeting, etc.

President, Mr. Uttam Gupta, takes special care that every employee who joins the organization shares the vision, mission and values upon which the company is built.

Such policies, openness in culture and the rich experience of the staff of the company has led to the steady growth, both in the number of clients and their emotional satisfaction with BIG Logistics India.



## Values of BIG Logistics



## Mission and Vision

The team at BIG Logistics aims at providing the valued clientele with the most economic, diversified, well-spread and door-to-door services in the field of exhibition handling, fair and events by implementing Economies of Scale (EOS), Just-in-Time (JIT) and Lean management methods.

The vision of BIG Logistics, as in the words of our *President, Mr. Uttam Gupta*, is –

*“Connecting all corners of the world through a diversified network of our services”*

Events, fairs and exhibitions are the best way to display various technical, defense, cultural and other kinds of advancements made in one part of the world into another. The pace at which some countries progress is not the same as the rest. To bring all nations together and to provide everyone with the latest advancements, Exhibitions are the best way!

To make these exhibitions a seamless experience for the show organizers and the general public the job of BIG Logistics’ is to develop a well-knit, one-stop and reliable network across the world by means of Land, Air and Sea at the best competitive rates.

# Services Offered and Expertise

BIG Logistics is committed towards providing the clients with the best in house services at the most affordable rates. The motto of BIG Logistics is –

*“Delivery First, in the perfect condition”*

## 1. Exhibitions/Events/Conferences/Music Concerts/Roadshows within India:

- Advice on documentation
- Show management
- Custom clearance
- Temporary office set up on-site
- Storage prior to exhibition/event
- Delivery to venue
- On site handling arrangements including experienced supervisors/manpower and latest equipment
- Storage of empty cases during show period
- Repacking and delivery to next destination
- Efficient, cost saving logistics planning
- Storage and transportation to venues
- Completion of temporary or final customs clearance
- Freight management and delivery coordination
- Transport and event insurance coverage
- Packing, unpacking, positioning and installation
- Door to door delivery

## 2. Exhibition/Projects outside India:

- We provide support to any solo Indian product show organizer organizing a show outside India OR holding an Indian pavilion in any international show OR any individual exhibitor going to participate outside India.
- We specialize in and are well experienced to arrange complete package under Door to Door basis including shipping guidelines which are prepared in coordination with individual countries' rules and regulations including a special note on duty/taxes.
- We do arrangement of supervisors, labors and equipment to assist unloading, custom examination with unpacking and positioning of exhibits on stand.
- To support group or individual participation in the best economical way we arrange both end documentation, handling by sea or air and onsite supervision by BIG Logistics or overseas associate's staff.





## *Commercial Services*

Big Logistics India Pvt. Ltd. is an agent offering complete Import and Export customs clearance services at all major air and sea ports in India.

With operations & Handling expertise, we combine extensive customs clearing and forwarding experience with the latest in information technology. We adhere to strict customs compliance and quality policies for all our operations; thereby eliminating delays and providing reliable service to our customers.

We keep ourselves updated with the latest customs' compliances, regulations and procedures and offer clearance of import and export consignments by sea, air and road.

Our Services in Customs clearing include:

- 1) Guidance for preparing import and export related documents as per customs compliance
- 2) Completion of appraisement and examination procedures and payment.
- 3) Door to Door services worldwide for Import as well as Export
- 4) Our good rapport with customs, airlines and shipping lines provide us an edge over most of the players in our industry
- 5) We are located centrally at all major air and sea ports for convenient services and efficient costing.



## *Head Office*

### **Delhi**

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## *Company Owned Branches*

### **1. Mumbai**

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## Head of Departments

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## *Our President, Mr. Uttam Gupta*



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# Reasons to work with US!

>>>The right mix of young + innovative team and expert + experienced team



>>>The right infrastructure to take care of all your exhibits

>>>We build relations, not just business



>>>We combine the right knowledge with hard work and expertise

>>>We provide a, in-house one-stop solution for all your needs.



>>>We provide the best on-site 360-degree arrangement, round the clock, 24X7

**5500+ JOBS**



**1280+ UNIQUE EXHIBITORS**



**600+ SHOWS**



**110+ UNIQUE AGENTS**



**90+ SHOW ORGANISERS**



**28+ YEARS OF INDUSTRY EXPERTISE**



**8 YEARS OF RICH EXPERIENCE**



**1 TEAM – BIG LOGISTICS**



**Think Logistics, Think BIG!**

Visit us: [www.brightindiagroup.com](http://www.brightindiagroup.com)

Mail us: [info@brightindiagroup.com](mailto:info@brightindiagroup.com)